

JENIFER ASHLEY VANDAGRIFF

www.jenifervandagriff.com | jenifer.vandagriff@gatech.edu | 678.350.1089 |

OBJECTIVE

Seeking a summer internship that takes advantage of my research and design skills in interactive media

QUALIFICATION HIGHLIGHTS

Over 6 years education and training in theory, research, and production of new media

Synergistic cross-disciplinary approach to interaction design, user experience research, and development of digital media

Avant-garde problem solving for next-generation technology, communication, and impact on human experience

Technology, design, and media enthusiast with effective interpersonal, organization, and communication skills

EDUCATION

Georgia Institute of Technology | Atlanta, GA _____ *2008-present*

M.S. Digital Media

Georgia Institute of Technology | Atlanta, GA _____ *2005-2008*

B.S. Science, Technology, and Culture (Media Studies) | Minor Computer Science

Institutional Highest Honors

GPA: 3.97/4.0

SKILLS

User Experience | User Testing, Strategic Planning, Task Analysis, Interviews, Surveys, Ethnography, Focus Groups, Wireframes

Research | Research Design, Analysis, Documentation, Data Research and Presentation

Design | Brainstorming, Design Research, Idea Generation, Presentation, Visual Design, Web Design, Prototyping

Tools | Dreamweaver, Final Cut Pro, Flash, Illustrator, Maya, Photoshop, Vtools, Microsoft Suite

Programming | Competency in Java, Python, HTML, CSS, Processing, PHP/MySQL

PROFESSIONAL AND ACADEMIC EXPERIENCE

Wesley Center for New Media | Georgia Institute of Technology | Atlanta, GA _____ *Current*

Graduate Research Assistant:

Serving as media and research director for a collaborative digital performance production combining real-time traditional and virtual performance with research motivation for testing liveness, presence, and mediation in mixed media spaces.

Bleking Institute of Technology | Karlskrona, Sweden _____ *Spring 2009*

Visiting Instructor and Collaborator:

Teaching undergraduates 3D modeling and design in for a digital performance production with media artist Talan Memmott.

Human Factors & Aging Lab | Georgia Institute of Technology | Atlanta, GA _____ *Fall 2008*

Graduate Research Assistant:

Designed a laboratory website geared towards recruiting older adult participants for research experiments.

Aware Home Research Initiative | Georgia Institute of Technology | Atlanta, GA _____ *Fall 2008*

Graduate Research Assistant:

Developed and designed visual branding for promoting research awareness and funding.

IQ Interactive | Atlanta, GA _____ *Summer 2008*

Customer Experience Intern & Research Analyst:

Worked with strategy department and user experience team through: industry research, usability studies, audience definition, persona creation, wireframing, competitive analysis, and content strategy for various clients and projects.

Ivan Allen College | Georgia Institute of Technology | Atlanta, GA _____ *2006-2008*

Student Research Assistant:

Worked on variety of public relations, event planning, web design, and advertisement projects for college recruitment and retention.

REFERENCES

Jay Bolter, Wesley Chair of New Media | jay.bolter@icc.gatech.edu

Michael Nitsche, Director Digital World and Image Group Media | michael.nitsche@icc.gatech.edu

AWARDS AND RECOGNITION

Atlanta Interactive Marketing Association Scholarship	2008
President Undergraduate Research Award Grant for Digital Poetry	2008
ACC Undergraduate Meeting of the Minds Research Conference guest and presenter	2008
Nominee for Georgia Tech Woman of Distinction	2007
President Undergraduate Research Award Grant for Italian Futurist Cinema	2007
Charles and Lucille King Family Foundation Scholarship	2007
Stars Student Assistant Scholarship	2007
Atlanta Journal Constitution Cup	2005

PROFESSIONAL AFFILIATIONS AND COLLABORATIONS

Digital Performance Initiative	2007-Current
Digital World and Image Group	2008-Current
Graphics, Visualization and Usability Center	2007-Current
Buzzstudios Film Production Club	2007-Current
Atlanta Interactive Marketing Association	2008-Current

RELEVANT COURSEWORK

Visual Culture and Design, Principles of Interaction Design, Film, Literary and Cultural Studies, Media Studies, Object Oriented Programming, Human-Computer Interaction, Educational Technology, Online Communities

INTERESTS AND HOBBIES

Advertising, Art, Design, Digital Poetry, Event Planning, Fashion, Film, Gaming, Literature, Machinima, Media Studies, Music, Performance, Philosophy, Photography, Research, Spoken-word Poetry, Technology, Television, Video production

For more details, visit my portfolio at www.jenifervandagriff.com